This privacy policy governs your use and participation in the “Future Freight and Logistics Survey”. The survey has been developed for freight tracking and logistics purposes. The survey will collect GPS and GSM information from a tablet/smartphone or other GPS tracking device in order to determine the location of shipments and vehicles (if applicable) belonging to your establishment for the duration of your participation. As outlined in the policy below, gathered information will be used solely for purposes of research, transportation modelling, and other associated exercises. We will not share the data we collect with third parties for purposes of marketing.

The survey has been developed by a team of researchers affiliated with the Massachusetts Institute of Technology (MIT) Intelligent Transportation Systems (ITS) Lab. The following policy will outline our practices regarding the collection, use, sharing, and protection of your data.

Data Collection and Opt-Out
The Future Freight and Logistics Survey requires that you install the provided GPS tracking tool within your shipments and vehicles. You will be required to register to have access to the full survey website.

The registration information required includes, but is not limited to, the following:
- Name of the company;
- UEI, post code, and NAICS of the establishment (optional);
- Email, name, and contact number of the person in charge;
- Username; and
- Password.

In addition, we will request general business information and general information about outbound shipments and vehicles owned. We will also request you to provide historical shipment logs and vehicle logs, which are not mandatory, but will be helpful for our research purposes and will be protected to the same standard as all other collected data.

The GPS tracking device does collect precise information about the location and movement of your shipments and vehicles using GPS and GSM as well as possible other methods. This location information will be used, first, to create an online map that you may use to provide us with information about shipment and vehicle activities for survey purposes, and second, for research, modelling and planning purposes. The online map generated from this data will only be made available to you, to those researchers directly involved with the survey, and as further outlined in this policy.

You may at any time opt-out from allowing us to have access to your location data in three ways:
- Log out of the tablet/smartphone device (if applicable) via the “logout” screen. This will discontinue all data collection until such time as you log back in.
- Turn off the provided GPS tracking device.
- Contact our team at survey.its@mit.edu to request removal of your data from the database.

We will comply with all requests for data removal.
Data Sharing
We will share your information with third parties only in ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:
— As required by law or governmental policy, such as to comply with a subpoena, or similar legal process; When we believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
— With our service providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

We may partner with United States public agencies or other research institutions to use collected data for additional research, planning, modelling, and other transportation-related activities. Any parties with whom we enter into such partnerships will be required to abide by the terms of this privacy policy, and will not be allowed to use collected data for commercial or marketing purposes.

Data Retention and Managing Your Information
We will retain all user provided and automatically collected data for as long as you use the application unless you specifically request that this data be removed from our databases. De-identified data (including location data and overall personal and household demographics, among other data) will be retained indefinitely for research purposes, though personally identifying information (such as names, email addresses, and unique IP addresses) will be destroyed within 3/5 months of the survey completion.

Children’s Privacy
Users under the age of 21 may use GPS tracking device with the consent of a parent or guardian. If a parent or guardian becomes aware that his or her child has provided us with information without his or her consent, he or she should immediately contact us at trucking@mit.edu. We will delete such information from our files within a reasonable amount of time.

Security
We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, access to collected data will be limited to authorized employees and contractors who need access to information in order to operate, develop or improve our Application, or for other research and development purposes. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes
This Privacy Policy may be updated from time to time for any reason. Please check it on our website.

Consent
By participating in the Future Freight and Logistics Survey, you are consenting to our processing of User Provided and Automatically Collected information as set forth in this Privacy Policy now and as amended by us in the future. “Processing,” means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information.

Contact
If you have any questions regarding privacy while participating in the Survey, or if you have any questions about our privacy practices, please contact us via email at: survey.its@mit.edu. Should you feel that your data have been mishandled or used inappropriately, you may also contact us at https://truckers.mit.edu/